

BC TRAILS DAY.

2023 Impact Report



Saturday, June 3rd, 2023.

1 day

- +80 events
- + 60 communities
- + \$13,370 awarded in micro-grants
- + 8 events in BC Parks
- + 20,000 people reached through BC Trails Day social media posts
- + 100 Instagram posts with the #BCTrailsDay hashtag
- + 2 contests
- + 109 photos entered to win
- + 4 prizes
- + 4 winners

= BC's biggest trails celebration yet!



Stories from the trail.

We are inspired by the stories that have been shared with us from trails across the province. As you read on, you'll find examples of event accomplishments that provide just a glimpse of the volunteer hours, knowledge sharing, and the spirit of BC Trails Day, which the numbers alone fail to fully capture.

- Penticton and Area Cycling Association worked on 18 km of trail in Skaha Bluffs Provincial Park including removing fallen trees, cutting back overgrown vegetation and building a reroute to avoid a steep eroded climb
- Kaien Island Trail Enhancement and Recreation Society in Prince Rupert led a hike of the proposed Cloudberry Trail to showcase the future multiuse pathway that will create opportunities for individuals and families of all mobilities
- Kaslo Outdoor Recreation & Trails Society in partnership with Kootenay Native Plant Society educated participants of all ages on invasive species before pulling weeds and re-seeding with native plants

- qathet Parks and Wilderness Society led a nature walk to introduce Tla'amin Nation and Powell River public to new developments on the Poho Loop of the Tla'amin Trails Network
- The Village of Clinton hosted a worker bee to fix trail signs and created videos so users can preview the trail accessibility beforehand
- Fernie Trails Alliance put over 100 volunteer hours into rebuilding a section of trail that was damaged due to recent forestry work including rebuilding 2 bridges and rerouting the trail to connect with the original exit
- Elk Valley Adventure and Dirt Riders Society hosted a poker run as an opportunity to encourage visitors to download and use the trail map



"Many participants were new to riding and found friends that they continued riding with after the group ride. All participants appreciated the work done by our society and spent time discussing what future trailwork on the mountain might look like."

- Cowichan Trail Stewardship Society

Above: Cowichan Trail Stewardship Society led group rides around lesser known trails while sessioning technical climbs and improving bike skills along the way.

Below: Back Country Horsemen of BC Yarrow Chapter educated the community about how to safely share multi-use trails with horses





Above: Vancouver Island Whitewater Paddling Society introduced paddlers to one another and provided education on Cowichan River features

Below: BC Marine Trails removed marine debris from the Beg Islands where it was sorted in a local recycling shop Not all trails are made of dirt. Marine trails and blue trails are networks of routes, access points, campsites, and rest stops along waterways that facilitate safe travel.





More stories to tell.

- Gabriola Land and Trails Trust led a walk for 78 people from one end of Gabriola Island to the other end (approximately 14 km)
- Logan Lake ATV Club provided guided Off-Road Vehicle rides on 3 different days to assess future work to be done, needed signage, and to celebrate the reopening of their trails
- Armstrong Spallumcheen Trails Society organized educational and fun family activities, and invasive species removal at Otter Lake & Thomas Hayes Ecological Park
- Friends of Garidbaldi Park Society teamed up with the Pacific Northwest Outdoors Association to do trail maintenance including drainage improvements, branch trimming, and garbage clean up on Cheakamus Lake trail
- Merritt Snowmobile Club cleaned up fallen trees and fixed the trail to the Andy's Lake shelter with a mini hoe and skid steer

- Vancouver Island Dirt Riders Association completed trail hardening on the "Rollercoaster" trail at Whiskey Creek
- Squamish Access Society built a number of steps to prevent erosion and create easier access on the Pensioners Wall Trail at Murrin Park while simultaneously teaching volunteers trail building skills
- Lakelse Watershed Stewards Society ran a geocaching workshop as a way to educate participants on outdoor etiquette and safety
- Grand Forks ATV Club provided ATV rides to the public and hosted a BBQ event for over 65 people including local dignitaries, and a local hiking club who set up a booth
- And more! Thank you to all the event hosts for your valuable contributions to BC Trails! We can't wait to see what you come up with next year

Above: Whistler Off Road Cycling Association volunteers cleared roughly 75-100m of trail on the new Flashback Trail in the Cheakamus area. They also completed rock work to armour the new trail.

Below: Shuswap Backcountry Riders celebrated at Skimikin Lake Recreation Site where a large turnout of club members and friends explored authorized trails doing spring opening work.

Photo: Shuswap Backcountry Riders

Micro-grants.

\$13,370 was awarded in micro-grants for BC Trails Day this year. A limited number of grants up to \$500 were given to support outdoor groups in running BC Trails Day events. The money went towards:

- · Chainsaws, saw materials & chainsaw safety courses for volunteers
- Trail maps, posters and signage
- Lumber, rebar, hardware, and other building materials
- Honourariums to a Master Herbalist and to a Tk'emlúps te Secwépemc language and culture employee to integrate indigenous language and culture
- Hiring professional trail building services
- Pulaskis and trail building tools
- Work gloves, pruners, rakes, and shovels
- Lunches for hardworking volunteers
- · Landfill fees for garbage collected and removed from trails
- Native wildflower seeds and plants
- Interpretive programming
- Slab for trail hardening
- Equipment rentals
- And more!

Photo: NOCS

Your money goes a long way in helping us support BC Trails and the stewards that build and maintain them. Learn more about how to help at www.orcbc.ca/donate



























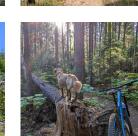














Contests.

Event Host Contest

Events registered on our website were entered for a chance to win a Double-sided Trail Buliding Tool from Shapeshifter. PG Cycling Club was the lucky winner and they put it to good use at their Keep Pidherny Rad event! Thank you to Shapeshifter for the support.

Photo Contest

Our photo contest recieved over 100 submissions. We loved getting to see how BC Trails Day was celebrated across the province. Thank you to our friends at Fjällräven and Patagonia for donating the prizes and to everyone who shared their BC Trails Day pictures with us. Photo credits are on the final page of the report.



Thank you.

Thank you to our sponsors, partners, and event hosts for helping to make the 3rd annual BC Trails Day our biggest trail celebration yet.





TD Friends of the Environment Foundation



We gratefully acknowledge the involvement and support of BC Parks See you next year!

Photo: Chilliwack Park Society

Save the Date: Saturday, June 4th, 2024

www.orcbc.ca/bctrailsday

#BCTrailsDay

Additional Photo Credits

Cover: Fernie Trails Alliance

Photo contest from top left corner across: Sukhvir Brar, Laura Harp, Mike Albrecht, Mick Albrecht, Mike Albrecht, Susan Mould, Shannon Johnstone, Heather Richardson, Kama Money, Edmond Duggan, Andrew Graham, Wilderness Joy, Luke de Jager, Catherine Bodrogy, Mike Albrecht, Cole S., AS Trail Society, Wilderness Joy, Andrew Graham, AS Trails Society, Joshua McCullough, Kiet Dang, Člaire Xiao, Rob Hasenwinkle, Shannon Johnstone, Shannon Johnstone, Laura Harp, Luke De Jager, Jocelyn Poirier, Trish Sullivan



Outdoor Recreation Council of BC